Urban Land Institute Arizona

AGENDA AT A GLANCE

7:00am | Registration and Networking Breakfast

8:00am | Welcome

Steven LaTerra, Managing Director, Meyers Research, LLC, and Chair, ULI Arizona District Council

Jim Pierson, Senior Vice President, Walker & Dunlop, and Chair, Trends Day 2017

8:15am | Paving The Way: Economist

Kevin J. Thorpe, Global Chief Economist, Cushman & Wakefield

8:45am | Quick Hit - The Future is Now

Brian David Johnson, Futurist in Residence, Center for Science and the Imagination, and Professor, School for the Future of Innovation in Society, Arizona State University

8:55am | Disruptive Technologies and Real Estate: De-Mystifying the Details

Wellington Reiter, FAIA, Senior Advisor to the President, Arizona State University **- Moderator**

Ryan Abbott, Senior Vice President and Southwest Area Manager, Sundt Construction

Brian David Johnson, Futurist in Residence, Center for Science and the Imagination, and Professor, School for the Future of Innovation in Society, Arizona State University

Peter Kirby, Co-Founder and Chief Executive Officer, Factom

9:40am | Unlocking the Value: The ROI of Building Healthy Communities

Charley Freericks, Principal, Freestone Holdings, LLC **- Moderator**

Jeremy D. Hudson, Partner and Chief Executive Officer, Specialized Real Estate Group

Doug Jutte, MD, MPH, Executive Director, Build Healthy Places Network, and Associate Professor, University of California, Berkeley, School of Public Health

Marilee A. Utter, CRE, FRICS, President, Citiventure Associates, LLC

10:25am | Quick Hit - Phoenix Beyond the Tipping Point: More Than Sunshine and Cheap Labor

Chris Camacho, President and Chief Executive Officer, Greater Phoenix Economic Council

10:35am | Phoenix Beyond the Tipping Point: Leading-Edge Employers Speak Out

Chris Camacho, President and Chief Executive Officer, Greater Phoenix Economic Council **- Moderator**

Ori Eisen, Founder and Chief Executive Officer, Trusona

Brenda Schmidt, MS, MBA, Founder and Chief Executive Officer, Solera Health, Inc.

Steve Thompson, General Manager, UBER Phoenix

Alexi Venneri, Co-Founder and Chief Executive Officer, Digital Air Strike

11:20am | Build Outside the Lines: Office Revolution, Experiential Retail and Advanced Industrial

Rick Collins, Regional President, Ryan Companies US, Inc. **- Moderator**

Mark Detmer, SIOR, CCIM, Managing Director, Industrial Capital Markets, US West Region, JLL

Heather Personne, Principal, Point B

Mark Stratz, Vice President, Office Group, Cushman & Wakefield

12:05pm | Networking Lunch

1:00pm | ULI Update

Debra Z. Sydenham, FAICP, Executive Director, ULI Arizona

1:15pm | Keynote: Reimagining Community in the Age of Empowerment

Kim Lear, Founder, Inlay Insights

2:00pm | The Trends Debate
Topic: The Great Divide - Supply-Side vs. Invest to Grow, Arizona Libertarianism and the Wild, Wild West of Tax Policy

Steven A. Betts, Senior Advisor, Holualoa Companies **- Moderator**

Grady Gammage, Jr., Partner, Gammage & Burnham

Grant Woods, Attorney, Grant Woods Law and Former Arizona Attorney General

2:45pm | Developing Multifamily: A Multifaceted, Multidisciplinary, and Multigenerational Enterprise

John Cunningham, Executive Vice President, Capital Markets, JLL **- Moderator**

Katie Bloom, Managing Director, Goldman Sachs

Jeff Thompson, Chief Financial Officer, P.B. Bell Companies

Jonathan A. Watson, Director, AEW Capital Management, L.P.

Bob Weston, Chief Financial Officer, Alliance Residential Company

3:30pm | Building the Future: What's on the Housing Horizon?

Nate Nathan, President, Nathan & Associates, Inc. **- Moderator**

Steve Hilton, Chairman, Chief Executive Officer and Co-Founder, Meritage Homes Corporation

Sheryl Palmer, President and Chief Executive Officer, Taylor Morrison Home Corporation

H. Lawrence Webb, Founder and Chief Executive Officer, The New Home Company

4:15pm | Closing Remarks

4:20pm | Networking Reception