



# ULI Arizona - Reinvent PHX Development Convening

## *PlaceMaking through Walkable Urban Codes*

May 5, 2015 | 4:30pm to 6:30pm

Phoenix Memorial Hall at Steele Indian School Park | 300 East Indian School Road, Phoenix, AZ

### AGENDA

**1. Welcome and ReinventPHX Update**

Wellington Reiter, FAIA

Chair, ULI Arizona District Council and Special Advisor to the President, Arizona State University

Alan Stephenson

Planning and Development Department Director, City of Phoenix

**2. Keynote: *PlaceMaking through Form-Based Codes***

Daniel Parolek, AIA

Founding Principal, Opticos Design, Berkeley, CA

**3. Moderated Developer Panel: *The Shape of Success***

- Wellington Reiter, FAIA, Chair, ULI Arizona District Council and Special Advisor to the President, Arizona State University (moderator)
- Chris Achenbach, RA, Principal, Zocalo Community Development, Denver, CO
- Adam Lankford, Vice President of Development, Wasatch Advantage Group, Salt Lake City, UT
- Tim O’Neil, Co-Founder of Ironline Partners, LLC and Principal, Evergreen Devco, Phoenix, AZ
- Diana Yazzie Devine, President and CEO, Native American Connections, Phoenix, AZ
- Daniel Parolek, AIA, Founding Principal, Opticos Design, Berkeley, CA

**4. Wrap Up – Wellington Reiter and Alan Stephenson**

